



**SKATE AUSTRALIA**

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To whom it may concern

**Re. James O'Connor**

I have worked with James O'Connor on a number of aggressive inline skating projects for two years in my role as Project Manager for the freestyle sports at Skate Australia, which is the national sporting organisation for all skating activities in Australia. Most notably, James has been contracted by Skate Australia to coach four events of the highly regarded 1800 Reverse Street Active program which was an initiative of the Australian Sports Commission. The program toured to 20 locations in three years, delivering coaching sessions targeted at the 6-14 years market in a safe and structured environment. All events involving James resulted in positive feedback from the children and parents alike, and I believe he has successfully encouraged many children to pursue the sport of inline skating beyond their introduction to the sport at 1800 Reverse Street Active.

During his time as coach in the program, James was punctual and thorough in completing administration. He assisted the event managers in 'bump out' times and was always on call to lend a hand as required.

Additionally James has been a member of the Australian Rollerblading Committee in 2003/2004. ARC was established in 2003 to advise Skate Australia on the technical matters of the sport. His involvement has been largely centered around the coaching function, where James has assisted me to prepare detailed coaching plans for the 2004 Momentum Series, which was a five week coaching program held at local skate parks around Sydney. Subsequently James was employed as co-coach of the Dulwich Hill program. Again feedback provided by participants and parents suggested they enjoyed and benefited from the coaches' work.

I am sure James will continue to be a good investment in any inline program in the world as his dedication, passion and work ethic continues to drive him to new heights. His contributions to the growth of aggressive inline skating in Australia have been appreciated by many stakeholders of the industry.

If you have any queries, please don't hesitate to contact me on the details provided.

Regards,

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